Adapting to the Changing Healthcare Economy: Positioning Our Programs for the Future





The Supreme Court

Court can rule because it's *not* a tax!

Individual mandate is constitutional because it *is* a tax!

Medicaid expansion now optional

After the Decision

Exchanges

Medicaid

19 million

10 million

Investments and Protections for Family Planning



- Essential community providers
- State family planning option
- Insurance coverage of preventive services
 - Women's health amendment

The ACA: Women's Preventive Services 2.0

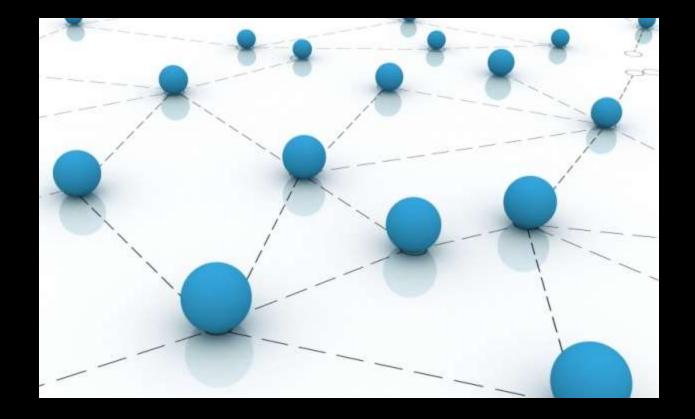


- Outstanding Questions:
 - Medical management techniques?
 - Eligible plans?
 - Business impact?

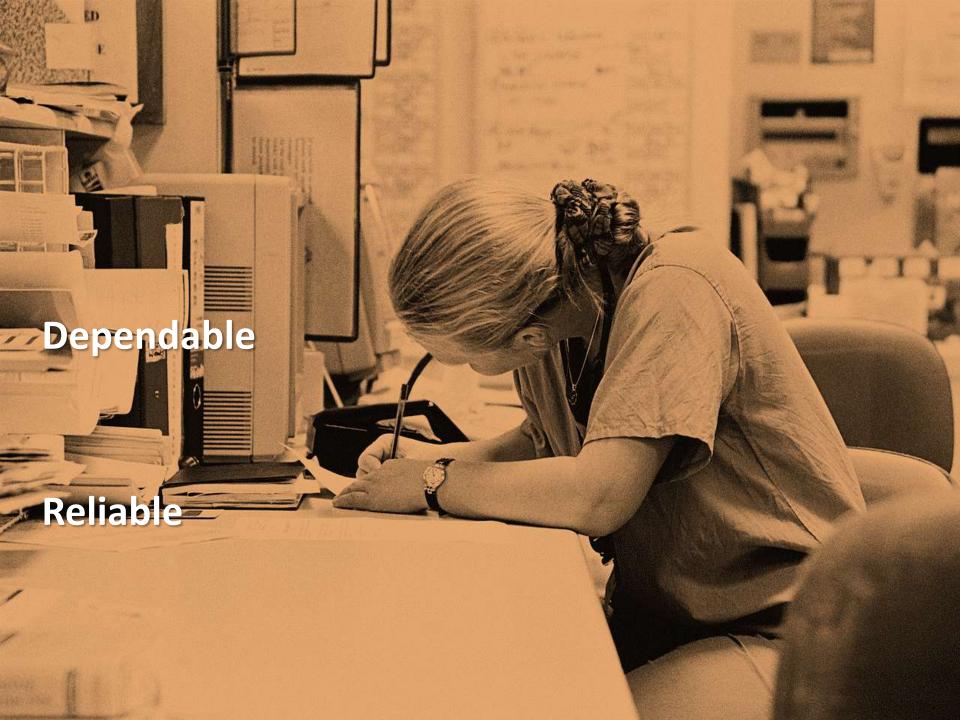
Investments in BIG Systems Change

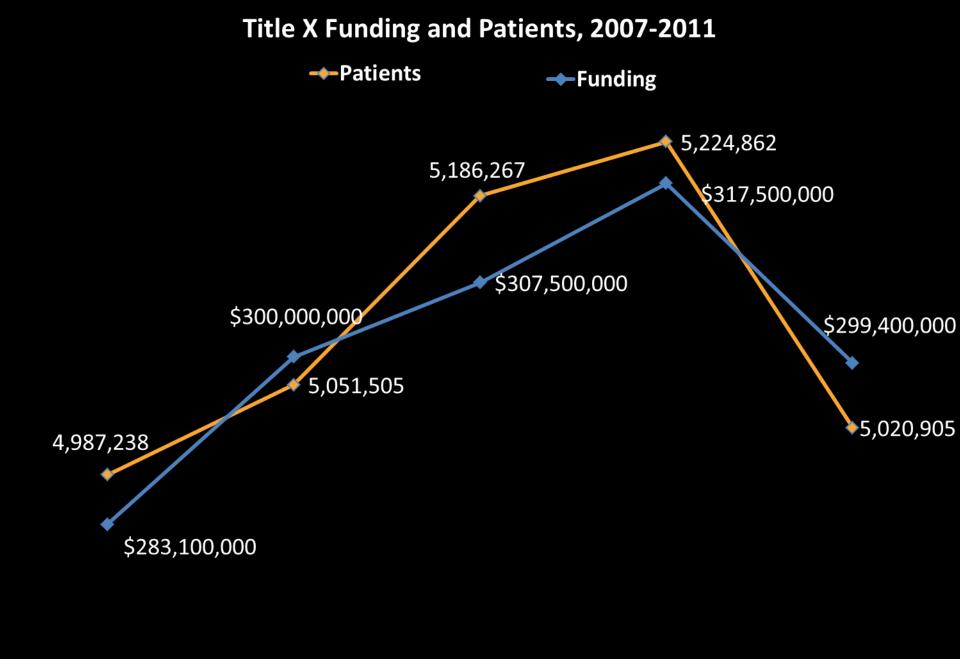


- Accountable Care Organizations
- Medical Homes
- Integrated Care



Connecting the dots?





2007 2008 2009 2010

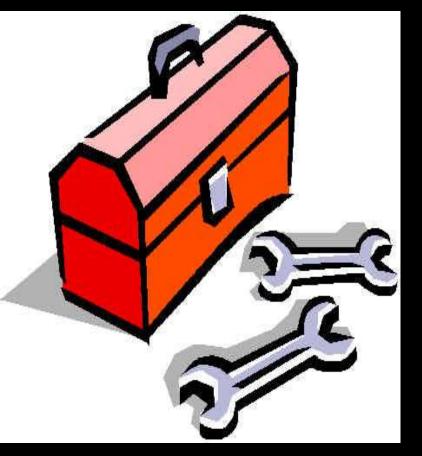
2011

Viable Paths



- Become Primary Care
- Partner with Primary Care
- Continue as Women's Health with Adjusted Payer Mix
- Bundle Family Planning with School-Based Health Center
- Bundle Family Planning with Maternal Child Health
- Bundle Family Planning with Sensitive Services

Family Planning: In Your Toolbox



Patient NeedMore uninsured

Patient Familiarity

- Payors of last resort
- Support for community based providers



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