## Determining the Role of the Nurse with a Doctor of Nursing Practice Degree

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## I. Introduction and Background

The Doctor of Nursing Practice (DNP) degree was spearheaded by the American Association of Colleges of Nursing to address the shortage of nursing faculty in academia and to improve clinical care. In response, the number of schools offering the DNP degree, the terminal clinical degree for nurses, grew from 20 programs in 2006 to 254 programs in 2014,<sup>1</sup> and since 2010, the enrollment in DNP programs has more than doubled from 7,034 to 18,352 students (a 161 percent increase).<sup>2</sup> This degree option has evolved amidst great debate within the nursing profession.<sup>3</sup> Some have argued that advanced practice registered nurses (APRNs) (i.e., nurse practitioner [NP], clinical nurse specialist [CNS], nurse midwives, and certified registered nurse anesthetist [CRNA]) should be prepared by DNP programs instead of master's degree programs.<sup>4</sup> Others have argued that this requirement will not improve care quality, will result in fewer APRNs in the workforce because of the increased program length (and resulting cost), and will not contribute to alleviating the existing nursing faculty shortage.<sup>5</sup> Existing literature on the DNP has evaluated how and why nursing schools offer DNP programs, and the DNP role in academic settings. Consequently, the role of the DNP has not been explored outside of academic settings and the value that DNPprepared nurses bring to their employers is largely

## CONCLUSIONS AND IMPLICATIONS FOR POLICY

- 1) Prior studies have not examined the role of the DNP in non-academic settings, nor have the perspectives of non-academic employers been assessed.
- 2) The role of the DNP-prepared nurse in non-academic settings is typically as an advanced practice nurse in clinical practice or as a health care system leader (administration or management), however, the number of DNPs in these settings is still limited.
- 3) The DNP-prepared nurse is a flexible worker that can supplement clinical care and leadership needs, however this role needs to be explored further.
- 4) Future research efforts aimed at quantifying the outcomes of DNPprepared nurses' care, could provide further information about the value of the DNP to patient outcomes.

unknown. Nursing has been described as one of the most versatile occupations in the health care workforce,<sup>6</sup> yet we know little about the flexibility (in terms of time in their day, general availability, and having the skills to fill in for others) that DNP-prepared nurses bring to the workforce when compared

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UNC THE CECIL G. SHEPS CENTER FOR HEALTH SERVICES RESEARCH to APRNs without doctoral preparation. Researchers have the opportunity to assess the role and flexibility of the DNP-prepared nurses in practicebased settings. Thus, the purpose of this study was to:

- survey existing DNP programs to identify the non-academic settings into which their DNP graduates are employed;
- 2. conduct semi-structured interviews with employers to identify:
  - the roles into which DNP-prepared nurses are hired, including DNPspecific roles, APRN roles, and administration roles;
  - the ways in which DNP-prepared nurses differ from nurses with other preparation (e.g. MSN) when employed in APRN or nursing administration roles; and
  - the flexibility (i.e., their general availability and having the time in their day and skills to fill in for others) that DNP-prepared nurses bring to organizations, including their impact on organizational capabilities consistent with the aims of the DNP curriculum (i.e., evidence-based practice, quality improvement, and systems leadership) as well as other areas identified by the employers.

## **II. Design and Methods**

This descriptive exploratory study aimed to explore where DNPs are employed outside of the academic setting, the roles to which they are hired, and the flexibility they offer organizations. Data for this study were collected from December 2016-August 2016 in two parts: 1) Online descriptive survey of the DNP programs and 2) qualitative, semistructured telephone interviews with employers of nurses with DNPs in nonacademic settings.

Part 1 - Online Survey of DNP Programs

An online survey was created to capture descriptive information about the types of non-academic institutions that hire DNP graduates. A recruitment database using the American Association of Colleges of Nursing and Commission on Collegiate Nursing Education (CCNE) list of accredited DNP programs (N=242), and hand searching of the internet was created to collect contact information for the program leadership, program modality (online, hybrid, or inperson), profit status (private, public, for profit) (N=288). Using this list, we contacted DNP programs by email or phone to obtain the contact information for the person responsible for their DNP program (for the purposes of this report they will be referred to as DNP program directors). We then sent an email with a link to the online survey to these DNP program directors to collect information about the program, graduate employment, and contact information for employers of the program's graduates (see Appendix 1 for a copy of the survey).

#### Part 2 - Semi-Structured Employer Interviews

Employers were identified either by the DNP program director online survey (34 employers) or by a convenience sampling method (12 additional employers). During the online survey, DNP program directors expressed reluctance to provide the contact information for employers and some DNP program directors stated that they did not track this type of information. Thus, the study team used convenience sampling to get in contact with employers willing to talk about their DNPprepared employees. The study team contacted

leaders in DNP education and practice, as well as practices and health care systems that are known employers of DNPs. Study participants (employers) were considered a person in a leadership role that could provide information about the role of DNPs and APNs in their setting. The goal of this exploratory qualitative interview was to gather information about the settings in which DNPs were employed and the role of the DNP in those settings. Interview questions included: general questions about the setting; the role of the DNP(s); how the DNP(s) role differs from the role of other advanced practice nurses (APN) in their organization; and how and in what ways the DNP affects flexibility in the organization (see Appendix 2 for a copy of the survey). Audio recordings were transcribed into Microsoft Word and compared to handwritten notes to ensure quality. ATLAS.ti was used for a qualitative content analysis to identify recurring patterns and themes in the data.

## **III. Findings**

#### **Online Survey**

A total of 130 DNP program directors responded to the online survey (45% response rate). The survey revealed that the program modalities were 40% online (exclusively), 51% used both online and in-person, and 9% used in-person teaching methods. When providing information about the non-academic institutions that employ DNP graduates, program directors reported a total of 155 settings including: hospitals (52%), primary care (11%), ambulatory care (8%), government agency (8%), health system/ network (5%), specialty care (4%), public health (3%), retail clinic (2%), anesthesia practice (2%), occupational/student health (2%), long-term care (1%) and occupational

health (1%). The DNP program director respondents provided the contact information for 34 employers.

#### **Qualitative Employer Interviews**

Twenty-three employers who were supervisors of DNPs in their organization, (all were nurse leaders with advanced degrees) participated in telephone interviews. The settings represented were: hospitals (48%), health systems/networks (34%), public health (9%), and primary care/ambulatory care (9%).

#### Theme 1 - Role of the DNP

Employers described the role of the DNPprepared nurse as primarily providing direct patient care, usually as an Advanced Practice Nurse (APN). These APN roles included: nurse practitioner, nurse anesthetist, nurse midwife, and psychiatric nurse practitioner. In addition to clinical APN roles, DNP-prepared nurses take on health care system leadership responsibilities including administration and management. Regardless of whether they were clinical APNs or health system leaders. DNP-prepared nurse roles typically included team leadership, solving health system navigation issues with special patient populations (e.g., heart failure or diabetes care planning), rapid projects in response to quality and safety issues (i.e., quality improvement efforts), and use of data to problem-solve (e.g., use of patient outcome data to plan new initiatives).

When comparing nurses with DNP degrees to other APNs, employers typically compared DNPs to nurse practitioners with Master's degrees, and identified that the nurses with DNP degrees had stronger assessment skills, and were able to focus on system-level issues including quality of care and finance. In terms of differentiating between the roles, employers

stated that nurses with a DNP degree were not currently part of their clinical career ladder, but that it was their intention to incorporate the DNP-prepared nurse into this system, as well as create job descriptions specifically for DNPprepared nurses. Employer participants did note that the DNP role is relatively new to their settings, and that the role of the DNP-prepared nurse was still evolving.

#### Theme 2 - Flexibility

When employers were asked about how DNPprepared nurses contribute to the flexibility in their organization, the results were mixed. Employers identified that the DNP-prepared nurses that were practicing as APNs had less flexibility because their patient care duties made it difficult to take on other tasks. However, employers identified that these DNP-prepared APNs were able to fill in for other clinicians (such as physicians and other APNs) and often did activities that were outside of their job description (e.g., volunteering to lead quality improvement programs).

The employers that did identify DNPprepared nurses as contributing to the flexibility of their organization stated that DNP-prepared nurses that were practicing as APNs had less ability to be flexible – meaning that their patient care load made it difficult to take on other tasks. For DNP-prepared nurses with administrative and leadership roles in health care settings, the employers identified that these employees provided a great deal of flexibility for their organizations, in part because the DNP-prepared nurses were able to fill in for vacancies in administrative and managerial positions.

## **IV. Limitations**

The main limitation of this work is the inability to generalize the findings. The online survey had a 45% response rate that, while a relatively high response for an online study, may not necessarily be representative of the population of DNP programs. Furthermore, we found that some of the DNP program directors either did not track employer information or were reluctant to offer the contact information for employers. This led the team to use convenience sampling methods to identify employers of nurses with DNPs. While these issues do limit the generalizability of these findings, this study begins to fill a knowledge gap and offers a unique perspective on the role of the DNP-prepared nurse in practice settings.

## V. Conclusions/ Implications for Policy

This study found that the role of the DNPprepared nurse in non-academic settings is not clearly defined. These nurses typically function as advanced practice nurses in clinical practice or as a health care system leaders (administration or management) and in some cases contribute to the flexibility of the organization. However, the number of DNPs in these settings is still limited, which is a challenge when trying to articulate the role of DNPs in given setting.

The DNP-prepared nurse has the potential to be a flexible worker that can supplement clinical care and leadership vacancies. The full actualization of the role of the DNP-prepared nurse has not been achieved because the role is still relatively new in most organizations and the role is still evolving. Employers identified the need to articulate the role of



DNP-prepared nurses, to specify this role in job descriptions, and to include the role in the clinical ladder for DNP-prepared nurses who practice as APNs. Future, large scale research efforts aiming to gather data about the actual and potential role of DNP-prepared nurses in health care could not only help practicing DNPs actualize their roles, but could inform health care organizations of this potential resource. Future research efforts aimed at quantifying the outcomes of DNP-prepared nurses' care and leadership could provide further information about the value of the DNP to health care. In terms of the implications of this work for practice, policy, and education, it will be important to monitor the evolving role of the DNP-prepared nurse as the degree becomes more commonplace. Furthermore, it is important to consider the current and future roles of DNP-prepared nurses in their education programs and teach DNP-prepared nurses about ways to be flexible workers in their organization. Finally, quantifying how DNP-prepared nurses affect patient and organizational outcomes could provide insight into the value of DNP-prepared nurses across healthcare settings. �

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## **Appendix 1. Online Survey of DNP Programs**

Study Title: Determining the Value and Outcomes of the Doctor of Nursing Practice Degree PI: Anna S. Beeber, PhD, RN the University of North Carolina at Chapel Hill, School of Nursing Cecil G. Sheps Center for Health Services Research

#### **Survey for DNP Program Directors**

#### Introduction

Welcome! Thank you for participating in the Doctor of Nursing Practice Workforce Project. The purpose of this project is to examine the role of the DNP in non-academic settings. While we know that many DNPs are employed by academic institutions, we are interested in finding out about the non-academic settings that employ them.

About Us: Anna Song Beeber PhD, RN, Cheryl B. Jones PhD, RN, FAAN, Mary R. Lynn, PhD, RN, Carrie Palmer, DNP, RN, and Julee Waldrop, DNP, RN, FAANP, are nurse researchers at the University of North Carolina at Chapel Hill School of Nursing. We conduct research related to the nursing workforce and health services research. We are funded by the Carolina Health Workforce Research Center to examine the role of the DNP in non-academic settings.

What Your Participation Entails: We ask that you complete a brief survey (15-20 minutes) that asks questions about your DNP program and the institutions that employ your graduates. Your responses to these questions will not be shared with anyone outside of the study team. You may be wondering why we are not asking you to complete a consent form. Since this survey focuses on your DNP program and institutions and not individuals, The University of North Carolina Office of Human Research Ethics has determined that this research is not considered human subject research, and therefore does not require IRB approval (study #15-3363). However, your participation is voluntary. If you have any questions about the project please feel free to contact Anna Beeber PhD, RN at anna.beeber@unc.edu or 919-843-9489.

Q1 What is your full title/position?

Q2 Please provide the following information about your DNP program.

Q3 Name of Institution (University/College/Institution Name)

Q4 Location of Institution City (1) State (2)

Q5 Program Modality

- □ All online (1)
- □ Lecture/seminar based (2)
- □ Hybrid (3)

Q6 Year DNP program opened

Q7 Number of students currently enrolled in DNP program

Q8 Has your program graduated any DNP students as of December 31, 2015

- □ Yes (1)
- □ No (2)

If No Is Selected, Then Skip To Is there anything else you would like... Q9 Total number of DNP graduates as of December 31, 2015

Q10 What percent of your graduates are employed by academic settings?

Q11 What percent of your graduates are employed by hospitals?

Q12 What percent of your graduates are employed by community settings (e.g. primary care, long-term care, ambulatory care)?

Q13 The following information will be used to help identify the non-academic settings where DNP graduates work. Please provide information about the top five non-academic institutions in which your graduates are employed. If you have a contact at these institutions, please provide their name, title, phone number, and email address.

Q14 First non-academic institution where graduates are employed.

- Institution Name (1)
- City (2)
- State (3)
- Contact Name (4)
- Contact Title (5)
- Contact Phone (6)
- Contact Email (7)

Q15 Setting type for institution named above

- □ Ambulatory care (1)
- □ Home Care (2)
- □ Hospice (3)
- □ Hospital (4)
- □ Long-term care (5)
- □ Occupational health (6)
- □ Primary care (7)
- Public health (8)
- □ Specialty care (9)
- □ Student health (10)
- □ Other (11)

Q16 If "other" was selected for setting type, please describe the setting here:

Q17 Second non-academic institution where graduates are employed.

- Institution Name (1)
- City (2)
- State (3)
- Contact Name (4)
- Contact Title (5)
- Contact Phone (6)
- Contact Email (7)

Q18 Setting type for institution named above

- □ Ambulatory care (1)
- □ Home Care (2)
- □ Hospice (3)
- □ Hospital (4)
- □ Long-term care (5)
- □ Occupational health (6)
- □ Primary care (7)
- □ Public health (8)
- □ Specialty care (9)
- □ Student health (10)
- □ Other (11)

Q19 If "other" was selected for setting type, please describe the setting here:

Q20 Third non-academic institution where graduates are employed.

- Institution Name (1)
- City (2)
- State (3)
- Contact Name (4)
- Contact Title (5)
- Contact Phone (6)
- Contact Email (7)

Q21 Setting type for institution named above

- □ Ambulatory care (1)
- □ Home Care (2)
- □ Hospice (3)
- Hospital (4)
- □ Long-term care (5)
- □ Occupational health (6)
- □ Primary care (7)
- □ Public health (8)
- □ Specialty care (9)
- □ Student health (10)
- □ Other (11)

Q22 If "other" was selected for setting type, please describe the setting here:

Q23 Fourth non-academic institution where graduates are employed.

- Institution Name (1)
- City (2)
- State (3)
- Contact Name (4)
- Contact Title (5)
- Contact Phone (6)
- Contact Email (7)

Q24 Setting type for institution named above

- □ Ambulatory care (1)
- □ Home Care (2)
- □ Hospice (3)
- Hospital (4)
- □ Long-term care (5)
- □ Occupational health (6)
- □ Primary care (7)
- □ Public health (8)
- □ Specialty care (9)
- □ Student health (10)
- □ Other (11)

Q25 If "other" was selected for setting type, please describe the setting here:

Q26 Fifth non-academic institution where graduates are employed.

- Institution Name (1)
- City (2)
- State (3)
- Contact Name (4)
- Contact Title (5)
- Contact Phone (6)
- Contact Email (7)

Q27 Setting type for institution named above

- □ Ambulatory care (1)
- □ Home Care (2)
- □ Hospice (3)
- Hospital (4)
- □ Long-term care (5)
- □ Occupational health (6)
- □ Primary care (7)
- □ Public health (8)
- □ Specialty care (9)
- □ Student health (10)
- □ Other (11)

Q28 If "other" was selected for setting type, please describe the setting here:

Q29 The following information will be used to help identify the academic settings where DNP graduates work. Please provide information about the top five academic institutions in which your graduates are employed.

Q30 First academic institution where graduates are employed.

Institution Name (1) City (2) State (3)

Q31 Second academic institution where graduates are employed.

Institution Name (1)

City (2)

State (3) Q32 Third academic institution where graduates are employed.

Institution Name (1) City (2)

State (3)

Q33 Fourth academic institution where graduates are employed. Institution Name (1) City (2)

State (3)

Q34 Fifth academic institution where graduates are employed. Institution Name (1) City (2) State (3)

Q35 Is there anything else you would like to tell us about your program and/or its graduates?

**Appendix 2. DNP Telephone Interview Guide** 





Post Interview Processing:								
		Interviewer Edit	Data Entry					
	Initials							
	Date							

**Pre-Interview** 

**Thank you** for speaking with me today. The purpose of this interview is to gain a better understanding of the roles of nurses who have earned the **Doctor of Nursing Practice Degree** compared to other nurses with advanced training. The interview should not take more than **30 minutes** of your time.

We are **not** going to ask you anything about yourself **or** for any personal information. Your responses to these questions will not be shared with anyone outside of the study team.

Please answer to the best of your ability and **feel free to stop the interview** at any time should you feel uncomfortable. As a reminder, **I am recording this conversation**. Do you have any objections? **Do you have any questions before we begin?** 

Let's begin. The first questions are about you and your organization.

1. What is your official title at [	]?
2. What is your highest level of education?	
And your specialty?	
3. How long have you worked at [	]?
<b>a.</b> years $\rightarrow$ If less than 1 yr, <b>b.</b> months	

**4.** How long have you been in your current position? **a.** \_\_\_\_\_ years  $\rightarrow$  If less than 1 yr, b. \_\_\_\_\_ months

5. How would you characterize the setting type where you work? *List of possible answers:* 

Setting type	Check the correct response
Hospital	$\square_1$
Primary care	$\square_2$
Ambulatory care	
Specialty care	$\Box_4$
Home care	
Long-term care	$\square_6$

Hospice	7
Public health	
Occupational health	9
Student health	10
Other:	

6. What is the ownership type for your organization? *List of possible answers:* 

Ownership type	Check the correct response
Non-profit	$\square_1$
Private, for profit	$\square_2$
Government, federal	
Government, nonfederal	4
Other:	

7. And the geography type for your setting? List of possible answers:

Geography type	Check the correct response	
Urban		
Suburban		
Small city, town		
Rural	4	

The next few questions will help us get a feel for how big your organization is.

8. How many people are employed by [\_\_\_\_\_\_]? This number should include all nurses, staff, physicians, i.e. everybody who works for [\_\_\_\_\_\_]

Estimates are OK for large organizations: \_\_\_\_\_

9. How many patients does [\_\_\_\_\_\_] currently serve?

Estimates are OK for large organizations:

Is that per year or per day?: \_\_\_\_\_

Other: \_\_\_\_\_

10. And how many beds does your organization have open at this time?

Thank you. The next set of questions is about the nurses with the <u>Doctor of Nursing Practice Degree</u> at your organization.

11. How many nurses with the <u>Doctor of Nursing Practice Degree</u> does your organization employ?

12. To your knowledge, are any of your staff working on their DNP degree?

- Yes (1)No (0)
- If **Yes**  $\rightarrow$  how many? \_\_\_\_\_

#### I'd like to learn more about the roles and responsibilities of the nurses who hold the Doctor of Nursing

#### Practice Degree at your organization.

Fill in the table below based on the response to this question. Review each role that has not been mentioned after they respond.

Role	Y	Ν	If, yes, how many?	What are their responsibilities?
Do you have any DNPs that are <u>Advanced Practice</u> <u>Nurses</u> ? (nurse practitioners, nurse midwives, CRNAs, or clinical nurse specialists)		0		
Do you have DNPs that are <u>clinical staff nurses?- not</u> <u>advanced practice</u>		Π0		
Do you have DNPs that are <u>Administrators</u> ?	<b>D</b> 1	Π0		
Do you have DNPs that fill <u>other roles</u> ? list:		Π0		
DNP Other, list:		0		

Great, thank you. Now I am going to ask about the impact that DNP prepared nurses have on your organization.

Note for Interviewee: DNP graduates have advanced training in evidence-based practice, quality improvement, and systems leadership.

- **13.** In what ways do DNP prepared nurse affect patient outcomes in your organization? (*Do any of them lead quality improvement initiatives, patient data collection efforts, program evaluations, or similar efforts?*)
- **14.** In what ways do DNPs affect staff outcomes in your organization? (*Do any of them lead staff involvement and development projects, or nurse turnover and retention improvement initiatives?*)
- **15.** In what ways do DNPs affect organizational outcomes in your organization? (*Do any of them lead efforts to improve efficiency and resources utilization? Or perhaps a DNP nurse is leading an organization wide effort to adopt a new system, like Epic*)
- **16.** In your opinion, what are the most valuable contributions that DNP prepared nurses bring to your organization?
- 17. Do the roles of DNP prepared nurses differ from master's prepared nurses in your organization?
  - **Yes** (1)
  - **No** (0)

If Yes  $\rightarrow$  in what ways do their roles differ from master's prepared nurses?

- 18. Do DNP prepared nurses provide flexibility to the organization?
  - Yes (1)
  - **No** (0)

If Yes  $\rightarrow$  How do DNPs provide flexibility to your organization?

Fill in the table below based on the response to this question. Review each role that has not been mentioned after they respond.

Possible answers	Yes	No
Do DNPs "fill in" for others in your organization? If so, who? <i>Describe:</i>		
Do DNPs assume leadership duties when a position is vacant?	$\square_1$	
Do DNPs supplement gaps in clinical care in your organization?	$\square_1$	
Are there any Other ways that DNPs bring flexibility to your organization? Describe:	$\square_1$	

# Thank you. That completes my questions about DNP prepared nurses. The next section will help us understand the roles and responsibilities of <u>other nurses at your organization with advanced degrees</u>. I am no longer asking about DNP prepared nurses.

Role	Y	Ν	If, yes, how many?	What are their responsibilities?
Do you have any nurses with other advanced degrees that are <u>Advanced Practice Nurses</u> ? (nurse practitioners, nurse midwives, CRNAs, and clinical nurse specialists)		0		
Do you have any nurses with other advanced degrees that are <u>clinical staff nurses - not</u> <u>advanced practice</u> ?		0		
Do you have any nurses with other advanced degrees that are <u>Administrators</u> ?		0		
Do you have any nurses with other advanced degrees that fill <u>other roles</u> ? List:		0		
Other, list:	$\square_1$			

Fill in the table below based on their answer to this question. Review each role that has not been mentioned after they respond.

# Now I am going to ask about the impact that <u>Non-DNP</u> nurses <u>with advanced degrees</u> have on your organization.

- 19. In what ways do the nurses with other advanced degrees affect patient outcomes in your organization?
- 20. In what ways do the nurses with other advanced degrees affect staff outcomes in your organization?
- **21.** In what ways do the nurses with other advanced degrees affect organizational outcomes in your organization?
- **22.** In your opinion, what are the most valuable contributions that nurses with other advanced degrees bring to your organization?

23. Do nurses with other advanced degrees provide flexibility to the organization?

Yes (1)No (0)

If **Yes**  $\rightarrow$  How do APNs provide flexibility to your organization?

Fill in the table below based on the response to this question. Review each role that has not been mentioned after they respond.

Flexibility Questions	Yes	No
Do other nurses with advanced degrees "fill in" for other providers in your organization? If so, who? <i>Describe:</i>		Πo
Do other nurses with advanced degrees assume leadership duties when a position is vacant?		Π0
Do other nurses with advanced degrees supplement gaps in clinical care in your organization?		Πo
Are there other ways that other nurses with advanced degrees bring flexibility to your organization? Describe:		<b>D</b> 0

24. We are just about done. Are there any final thoughts you have about the role of the DNP prepared

nurse or how they compare to nurses with other advanced degrees in your organization?

Finally, there is a possibility that our team will be conducting future studies related to the role of DNPs in non-academic settings. Would you be interested in being contacted by us in the future?

If yes, please provide an email address and phone number: