Engaging policy makers with data on health workforce challenges from COVID-19

Erin P. Fraher, PhD, MPP & Workforce Team

Cecil G. Sheps Center for Health Services Research, UNC-CH University Research Week October 21, 2020

Leveraging data to highlight pandemic workforce issues

- Initial focus on beds and ventilators
- Used data to shift narrative—beds and vents require staffing
- Sheps houses annual licensure data on 21 health professions
- Provided DHHS with data on active clinical workforce and inactive workforce that could be reactivated and deployed
- Merged licensure data with information on ICU beds, population, rural/urban status

Emergency preparedness is not just about data, it's also about relationships

- Figure 1. Respiratory Therapists per 10,000 Population, North Carolina, 2 Total RTs: 4.658 | Total Population: 10.508.254 | Overall Ratio: 4.4
- Developed data visualizations and blogs to quickly disseminate data
- Brought in clinical experts to help interpret data and provide "so what" clinical context



uttiny Care Roard. County extendes are based on primary problem kecarion, and includes respiratory therapiets in all settings, Population estimates are for 2015 and are from the North Carcinsa Office of State Budget and Management WORKF

North Carolina's Respiratory Therapist Workforce: Availability to treat COVID-19

Our role as trusted, objective broker

- Always "on call", have built reputation as objective source of data
- Gathered evidence for DHHS from licensure bodies on regulatory flexibility needed to surge and flex the workforce
- Required navigating scope of practice battles



Much of our role involved synthesizing rapidly emerging evidence

- Challenge in early days to track lessons from epicenters in Seattle and NY
- Developed memo for DHHS summarizing threats and potential solutions to workforce challenges
- Highlighted need to focus on workforce outside acute care in ambulatory and community-based settings, including home health and long-term care

Encouraged policy makers to think about pandemic as an ongoing health crisis—not a one-time hurricane



Modified image: <u>McMicheal B</u>. (MD) [@brimcmike]. (2020, April 05). Given the emerging COVID-Associated Neuro Morbidity + expected post-acute/postcritical care debility + the ordinary SCI/TBI/polytrauma, etc. I would add the Never-Sexy Post-Acute Care/LTACH/Rehab/SNF/Long-Term Care Post-COVID Wave that will likely overwhelm that system, too. [Tweet]. Retrieved from <u>https://twitter.com/brimcmike/status/1247005625684570113</u>

We were also involved in national discussions

Recommendations:

Remove bureaucratic and regulatory barriers

Accelerate educational pathways

Retrain health care workers

Redeploy health professionals (and students) to free up clinicians

Engage social workers and community health workers to address social and behavioral needs.



Perspective

Ensuring and Sustaining a Pandemic Workforce

Erin P. Fraher, Ph.D., M.P.P., Patricia Pittman, Ph.D., Bianca K. Frogner, Ph.D., Joanne Spetz, Ph.D., Jean Moore, Dr.P.H., Angela J. Beck, Ph.D., M.P.H., David Armstrong, Ph.D., and Peter I. Buerhaus, Ph.D., R.N.

urrent efforts to fight the Covid-19 pandemic aim to slow viral spread and increase testing, protect health care workers from infection, and obtain ventilators and other equipment to prepare

one has all the answers, and engaging frontline workers can be empowering and can facilitate difficult decision making.

Public and private payers play a critical role in increasing the work-

All of it required taking the complex and making it understandable

A 42-Year-Old Zamboni Driver Wins in His N.H.L. Debut

David Ayres, an emergency goaltender in Toronto, got the call when Carolina's starter and backup both went down with injuries.



David Ayres, 42, is the oldest goalie to win in his N.H.L. regular-season debut. John E. Sokolowski/USA Today Sports, via Reuters

By The Associated Press

ÎUNC

Published Feb. 23, 2020 Updated Feb. 24, 2020

9 🖾 🥠

 $\label{eq:constraint} \begin{array}{l} {\rm TORONTO-David} \mbox{ Ayres was sitting in the stands with his wife at Scotiabank} \mbox{ Arena when Carolina Hurricanes goalie James Reimer went down with an injury.} \end{array}$

Conceptualizing health workforce as "lines" of defense

 THE CECIL G. SHEPS CENTER FOR
 https://www.nytimes.com/2

 HEALTH SERVICES RESEARCH
 nhl-goalie.html

https://www.nytimes.com/2020/02/23/sports/hockey/zamboni-driver- 8 nhl-goalie.html

This wasn't our first rodeo. Lessons learned

Just because policy makers ask for information doesn't mean they'll use it

Tolerance for imperfection, under tight deadlines, is critical

Managing academic peers—e.g. "your blogs aren't citable"

Divide team into "rapid response" and "keep the trains running" groups



DUNC

Things that went well

- Being of service is gratifying, especially during unsettling times
- Sheps Center's answer-the-phone culture combined with ability to work under tight deadlines, and "flexibility" in messaging was asset
- Produced academic products
- Learned a lot



Find us, Follow Us, Sign up For our Newsletter



THE CECIL G. SHEPS CENTER FOR HEALTH SERVICES RESEARCH Program on Health Workforce Research & Policy



SHEPS HEALTH WORKFORCE NC



Sign up for our newsletter directly at <u>go.unc.edu/WorkforceNewsletter</u>

Contact Information

Erin Fraher, PhD

(919) 966-5012 erin_fraher@unc.edu

Director Program on Health Workforce Research and Policy <u>Go.unc.edu/Workforce</u> <u>nchealthworkforce.unc.edu</u>